
About Waves

Waves is a global leader and pioneer in audio technology for the music, entertainment, broadcasting, and consumer electronics industries. Recipient of a Technical GRAMMY Award®, top music producers and sound engineers rely on Waves to create hit songs, blockbuster movies, and top-selling games.

The Waves Maxx® suite of audio and voice modules with Waves Nx® 3D audio enhances the sound experience on millions of laptops, tablets, smartphones, smart speakers, headphones, and is available on SoCs from the world's foremost chip makers.

First light 1992. Waves was first-to-market with audio processing software for professional sound engineers, music producers, film/TV post-production, and broadcasters. Back then few believed that software could do the job of the gear in sound studios. Most were skeptical that a software UI could replace the bright lights and big knobs. Then Waves turned the industry on its head with the revolutionary Q10 Paraphrastic equalizer. Q10, and the software that followed, opened up unimagined creative workflows.

Fast-forward to 2007. Waves launched Maxx®. Maxx began with an idea to port sound processing algorithms from the Waves professional audio suite to consumer devices. Starting with MaxxBass®, the solutions radically enhanced sound quality and optimized acoustic performance for small speakers. In 2009, the Waves consumer electronics division opened its doors in Silicon Valley, and just two years later, Waves was honored with a Technical GRAMMY Award®.

2016 brings innovation in spatial audio. In a new era for virtual reality, Waves reached another major technical milestone with the launch of Nx 3D audio. Originally designed as a headphone monitoring solution for audio professionals, Nx delivers a panoramic, speaker-like experience over headphones. Nx uniquely combines room emulation, headtracking, and human hearing modeling to deliver 3D audio for any stereo or surround content.

2019 and beyond. Almost three decades since Q10, Waves technologies now power enhanced audio and voice on millions of laptops, mobile phones, smart speakers, and more. This past summer, Waves debuted the Abbey Road Studio 3 plugin. Built on Nx technology, Abbey Road Studio 3 gives sound professionals a virtual twin of the legendary studio where Pink Floyd produced Dark Side of the Moon. Once again, Waves has set the stage to stun the skeptics and defy the accepted science.

