



Waves Unveils a Theater Sound Experience at CES 2020 with the Debut of Nx® Speakers, Breakthrough 3D Audio Technology

With Waves Nx® Speakers, any music, movie, or game expands into 3D, delivering a 3D audio experience on laptops, tablets, 2-in-1s, and more without subwoofers or special formats

SAN FRANCISCO, JANUARY 6th, 2019 – Recipient of a Technical GRAMMY Award®, Waves is the innovation leader in adaptive audio technologies for consumer electronics. Waves Maxx® is the most extensive, advanced voice and audio technology suite on the market, and Waves Nx® 3D audio delivers immersive experiences on best-selling gaming headsets from Turtle Beach, HyperX, and Audeze. Now Waves is taking Nx® to the next level with the introduction of Waves Nx® Speakers. Nx® Speakers is breakthrough 3D audio technology that brings a movie theater sound experience to laptops, tablets, 2-in-1s, and more. Visit Waves at PEPCOM to experience Nx® Speakers or inquire about a private demo at the Waves CES suite at the Venetian.

Nx® Speakers debuts at CES 2020. With Nx® Speakers, any music, movie or game explodes into brilliant 3D audio, delivering stunning panoramic depth and width that seems to radiate from the physical confines of the speakers from any listening position.

"Waves Nx, on speakers or headphones, represents the perfect union of our professional and consumer audio technologies," stated Tomer Elbaz, EVP & GM, Consumer Electronics Division of Waves. "Waves has combined our best studio technologies to ensure that listeners can experience true immersion with 3D audio that delivers the deep emotion of studio quality sound," he added.

By uniquely combining transaural playback with human hearing modeling, headtracking, and special filtering, Waves Nx® Speakers delivers a 3D audio experience without subwoofers or special formats. With Nx® Speakers, portable PC users can now enjoy a riveting cinematic experience, taking blockbuster films, binge TV shows, and top-selling games to a new level of sonic intensity.

Visit Waves at PEPCOM Digital Experience at the Mirage Hotel Events Center, the Dell Experience at CES in the Sands Showroom, Tech West, Sands Expo, Level 2, Halls A-D, or inquire about a private demo at Waves CES suite at the Venetian Hotel, 3355 S. Las Vegas Blvd, by emailing ces2020@waves.com to learn more.

Learn more about Waves technologies for consumer electronics at <http://www.maxx.com>.

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About Waves

Waves is a global leader and pioneer in audio technology for the music, entertainment, broadcasting, and consumer electronics industries. Recipient of a Technical GRAMMY Award®, top music producers and sound engineers rely on Waves to create hit songs, blockbuster movies, and top-selling games. The Waves Maxx® suite of audio and voice modules with Waves Nx® 3D audio enhances the sound experience on millions of laptops, tablets, smartphones, smart speakers, headphones, and is available on SoCs from the world's foremost chip makers.

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