



Lufthansa Systems and Waves Audio demonstrate Waves Nx 3D Audio and Head Tracking for inflight entertainment systems at AIX.

Hamburg, Germany - April 4-6 2017. Lufthansa Systems and Waves Audio Ltd are collaborating to bring a superior and immersive 3D Audio & Surround Sound experience to airline passengers.

“While video quality keeps improving, audio quality lingers behind resulting in an overall unsatisfactory experience when watching movies in flights.” Says Mr. Tomer Elbaz, GM & EVP at Waves Audio Consumer Division, “Incorporating Waves Nx 3D sound and head tracking technology into Lufthansa Systems’ BoardConnect in-flight entertainment system creates an exceptional and unique in-flight audio experience for passengers.”

Benefits of Waves Nx

- Waves Nx is a high-end 3D audio solution that works with any grade of standard stereophonic headphones, offering tremendous sound quality improvements using preexisting hardware.
- Waves Nx greatly reduces ear-fatigue, allowing users to listen to audio content over headphones for prolonged periods of time with no discomfort.

- Waves Nx enables listening to 5.1 and 7.1 content over regular headphones, bringing an unprecedented cinematic experience to in-flight entertainment systems.

Lufthansa Systems and Waves Audio will demonstrate Waves Nx audio technology at Lufthansa Systems booth #2E24 at AIX. Product release is scheduled later this year.

About Lufthansa Systems:

Lufthansa Systems GmbH & Co. KG is a leading airline IT provider. Based on long-term project experience, a deep understanding of complex business processes and strong technological know-how, the company provides consulting and IT services for the global aviation industry. Over 300 airlines worldwide rely on the know-how of IT specialists at Lufthansa Systems. Its portfolio covers innovative IT products and services which provide added value for its customers in terms of enhanced efficiency, reduced costs or increased profits. Headquartered in Raunheim near Frankfurt/Main, Germany, Lufthansa Systems has offices in 16 other countries. More information: www.LHsystems.com

About Waves Audio Ltd:

Waves is the world-leading developer of audio DSP technologies and the driving power behind hit records, major motion pictures and popular video games the world over. A recipient of a Technical GRAMMY® Award, Waves is acclaimed by top professional and prosumer users worldwide. More than 400,000 recording studios, mixing and mastering facilities use Waves' portfolio of cutting edge technologies on a daily basis to create

top-selling music, movies and games. Waves' professional technologies, 25 years of expertise, and passion for sound are now utilized to meet mobile audio challenges and deliver premium audio experiences on consumer electronics devices.

For more information, please visit: <http://www.waves.com/nx>