

Waves Audio Releases Demo for First VR Game "Racket: Nx" at GDC Europe

Waves Nx 3D audio creates a never-before-seen VR gaming experience

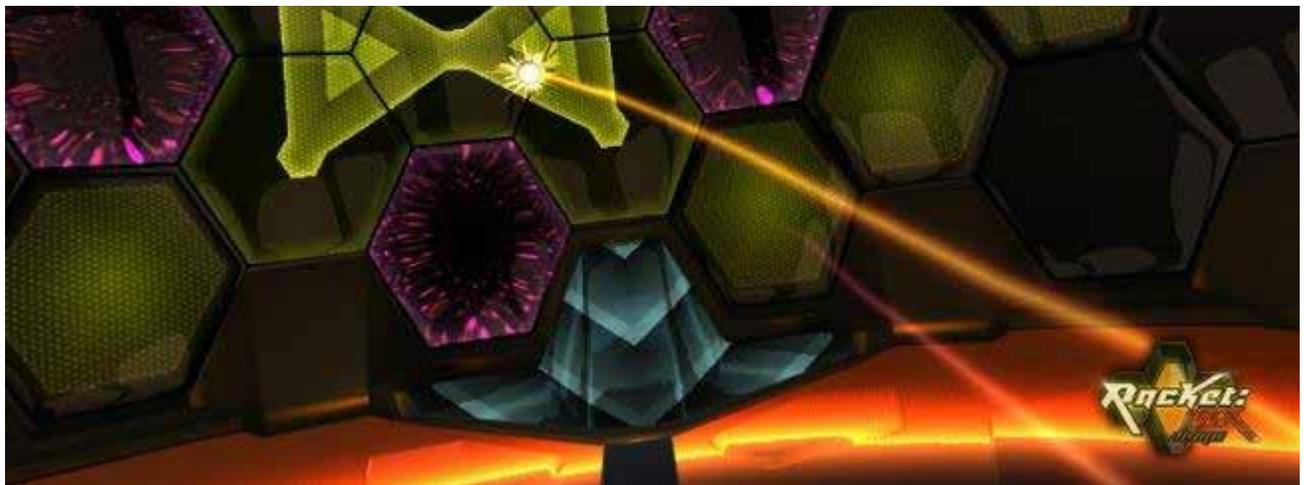
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Waves Audio Ltd.

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COLOGNE, Germany, Aug. 18, 2016 /PRNewswire/ -- **Waves Audio**, the world's leading developer of audio solutions for the professional recording industry, music venues, broadcast and consumer electronics audio markets, today released a demo of its first ever VR game, "**Racket: Nx**" with real-time 3D spatial audio. The demo of Racket: Nx is available starting today as a free download for HTC Vive users on Steam at <http://store.steampowered.com/app/428080/> and on Viveport exclusively in China.

In order for VR to be truly immersive, Waves Audio believes it needs convincing sound to match. That's why Waves Audio developed Racket: Nx to showcase how realistic game play can be when Waves Nx 3D Audio Technology is implemented in a VR setting. Unlike other VR games, Racket: Nx includes Waves' audio technology which creates a realistic sense of auditory presence, completing the VR illusion. Players feel like the ball is right next to them in the dome as they can hear it whooshing past their faces and hitting the dome's walls. The sound is so realistic that players often duck instinctively to avoid getting hit by the ball.



A screenshot of the Racket: Nx demo.

"Waves' heritage has been built around innovation and developing products for the professional audio industry," said Tomer Elbaz, EVP & GM Consumer Electronics Division of Waves Audio. "Today's reveal of our new VR game "Racket: Nx" demonstrates that we've mastered the creation of an alternate reality with the right audio cues matching the visuals. Our technology speaks to the company's continued commitment to creating the best audio experience in music, movies and video games for both the professional and consumer worlds."

Waves developed Racket: Nx with game design studio One Hamsa, and created it from the ground up for Vive, the virtual reality system from HTC. Vive's combination of room-scale movement and motion-tracked controllers paired with Waves Nx 3D Audio Technology creates a previously unimaginable virtual reality experience for players.

Important Links

Press Kit: https://share.waves.com/?u=g6exPD&p=QSLHDc&path=/RacketNx_APK.zip

Video: <https://www.youtube.com/watch?v=oxWMCxs91Uw>

Steam Store: <http://store.steampowered.com/app/428080/>

About Racket: Nx

Racket: Nx is a fast-paced, challenging virtual reality experience that will test your aim and question your instincts. Try your hand at this futuristic fusion between single player racket sports like squash and classic, brick-breaking arcade games. Racket: Nx is also the first game to feature

Waves Nx 3D Audio Technology, which brings true-to-life sound spatialization that deepens your feeling of presence in VR.

For more information and to subscribe to the Racket: Nx newsletter, visit www.racketnx.com. To download a demo for HTC Vive visit: <http://store.steampowered.com/app/428080/>.

About Waves Audio Ltd.

Waves is the world-leading developer of audio DSP technologies and the driving power behind hit records, major motion pictures and popular video games the world over. A recipient of a Technical GRAMMY® Award, Waves is acclaimed by top professional and prosumer users worldwide. More than 250,000 recording studios and mixing and mastering facilities use Waves' portfolio of cutting edge technologies on a daily basis to create top-selling music, movies and games. Waves' professional technologies, 20+ years of expertise, and passion for sound are now utilized to meet mobile audio challenges and deliver premium audio experiences on mobile devices.

For more information, please visit <http://www.waves.com/> or connect with us on Twitter [@WavesAudioLtd](#)

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