



PRESS RELEASE  
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FOR IMMEDIATE RELEASE

## WAVES PROCESSING ALGORITHMS USED FOR SM PRO AUDIO'S NEW IN-EAR WIRELESS MONITORS

— SM Pro Audio's MX1T and MX1R Utilize Waves MX5010 Custom DSP Semiconductor —

KNOXVILLE, TN, April 6, 2011 — The [CE Division](#) of Waves, the industry leader in professional audio digital signal processing technologies and recent recipient of a 2011 Technical GRAMMY® Award, is pleased to announce that its semiconductor technology is being employed in SM Pro Audio's MX1T/MX1R in-ear stereo wireless monitoring system. The system utilizes the advanced features of the Waves MX5010 semiconductor, bringing outstanding audio control to the wireless monitoring system. With the ability to manipulate all parameters both from the device's front panel or using a connected PC, as well as being able to save settings to USB flash drives, the MX1T and MX1R set new benchmarks for this product category.

The Waves MX5010 semiconductor integrates a high-performance 24-bit DSP core with pre-programmed MaxxAudio algorithms for a powerful and cost-effective sound enhancement solution. The benefits of utilizing the MX5010 are numerous. Providing 24-bit processing at up to 48kHz, the MX5010 DSP delivers pristine audio quality. The MX5010's proprietary technologies provide wide-ranging sound enhancements: MaxxTreble, MaxxEQ and MaxxBass let users sculpt output frequency response with pinpoint precision, and MaxxVolume adds presence, making every song and every arrangement more "upfront" and powerful.

"The CE Division of Waves is pleased to bring our award-winning technologies to the SM Pro Audio in-ear monitors. Coming, as we do, from a pro audio background ourselves, this project really represents coming full circle for us. We look forward to further collaborations with SM Pro Audio in the future," stated Tomer Elbaz, General Manager of Waves Audio Semiconductor and Licensing Division.

"The MX1T paired with the MX1R give in-ear monitoring, for the first time, the power to sound as good as it can, without using any external processing. The ability to save the sound you like, for your own ears, and take it wherever you go is a real revolution in monitoring," says Danny Olesh, CEO, SM Pro Audio.

The MX1T/MX1R in-ear monitoring solution can be seen at Musikmesse Frankfurt at the SM Pro Audio booth, Halle 5.1, Stand B63, from April 6 through April 9, 2011.

For more information, please visit [www.smproaudio.com](http://www.smproaudio.com) and [www.maxx.com](http://www.maxx.com).

### About Waves Ltd.:

From its start in the early '90s with the introduction of the Q10 equalizer plugin, Waves, a leading provider of audio DSP solutions for professional, broadcast, and consumer electronics audio markets, has gone on to develop a comprehensive line of over 100 audio plugins including industry standards like the L1 and L2 Ultramaximizers, popular vintage console models, and innovative mixing tools like Vocal Rider and the Artist Signature Series. Waves technologies are now used to improve sound quality in virtually every sector of the audio market, from recording, mixing, mastering and post production to broadcast, live sound, and consumer electronics. Waves has over 15 years of expertise in the development of psycho-acoustic signal processing algorithms that leverage knowledge on the human perception of hearing to radically improve perceived sound quality. Waves' award-winning processors are utilized to improve sound quality in the creation of hit records, major motion pictures, and popular video games worldwide. Waves offers computer software solutions as well as hardware plus software solutions for the professional and broadcast markets. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications. Waves' Maxx technologies dramatically enhance audio performance and are used by industry leaders such as Sony, Sanyo, JVC, Toshiba, and many others. For more information, visit the Waves web site at <http://www.waves.com>.

### About SM PRO AUDIO.:

SM Pro Audio has established an enviable reputation as the designer, manufacturer, and distributor of innovative, solution-oriented audio products for the professional and project studio, live sound, and installed A/V markets.

Headquartered in Melbourne, Australia, with satellite operations in Telgte, Germany and Santa Barbara, California, and a world-wide distribution network of strategic partners, SM Pro Audio is dedicated to providing recording and performing professionals with a wide array of value-priced, technologically advanced products. [www.smproaudio.com](http://www.smproaudio.com).

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