



PRESS RELEASE
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FOR IMMEDIATE RELEASE

Waves and HARMAN team with Dell to deliver studio-quality sound to new XPS Laptop

KNOXVILLE, TN, October 22, 2010 — Waves Audio and HARMAN International Industries, Incorporated, announced today that they have teamed with Dell to offer world-class audio in the new XPS laptops by combining the latest Waves MaxxAudio 3 algorithms with certified JBL® speakers. The new Dell models also include a dedicated Waves button on the computer keyboard, giving users instant access to MaxxAudio features and presets.

Waves Audio is the world's leading developer of professional audio digital signal processing technologies, heard on hit records, major motion pictures and popular video games the world over. Waves professional audio tools are endorsed by many of the biggest names in show business, including Comedy Central's South Park and 50+ million-selling rockers Linkin Park, to name but a few.

For well over half a century, audio engineers and aficionados alike have turned to the JBL brand for state-of-the-art speaker systems. Now part of the HARMAN family of audio products, it continues to pioneer new and innovative methods of improving the art and science of sound reproduction.

"Waves is pleased that Dell is bringing our state-of-the-art recording studio technologies to their new laptops," says Tomer Elbaz, general manager of Waves Semiconductor and Licensing Division. "Our pro audio experience, expertise, and innovation are helping revolutionize the world of laptop sound."

"HARMAN is pleased to announce one of the best-sounding laptop sound systems ever built," said Brendon Stead, category general manager for HARMAN Branded Audio. "The combination of JBL Odyssey™ transducers and an innovative three-channel, high-voltage amplification scheme provides a dynamic musical experience that will exceed expectations for laptop sound performance."

"XPS laptops are designed to be the loudest, clearest, and cleanest-sounding laptops on the planet," said Sam Burd, vice president of Dell Consumer, Small and Medium Business Product Group. "Combining the heritage and expertise of JBL engineering and

the studio quality of Waves MaxxAudio plus Dell engineering has resulted in an audio solution that will fill a room with an immersive sound experience.”

For more information, please visit www.dell.com/xps, www.jbl.com and www.maxx.com.

Photo File 1: [WavesCE_HARMAN_Dell_Photo1.JPG](#)

Photo Caption 1: Dell’s new XPS laptops, which combine the latest Waves MaxxAudio 3 algorithms with certified JBL® speakers.

Photo File 2: [WavesCE_HARMAN_Dell_Photo2.JPG](#)

Photo Caption 2: The dedicated Waves button on the new Dell XPS laptop keyboard, which gives users instant access to Waves MaxxAudio features and presets. The laptops feature the latest Waves MaxxAudio 3 algorithms with certified JBL® speakers.

About Waves Ltd.

Waves is a leading provider of audio DSP solutions for professional, broadcast, and consumer electronics audio markets. Waves has over 15 years of expertise in the development of psycho-acoustic signal processing algorithms that leverage knowledge on the human perception of hearing to radically improve perceived sound quality. Waves’ award-winning processors are utilized to improve sound quality in the creation of hit records, major motion pictures, and popular video games worldwide. Waves offers computer software solutions as well as hardware plus software solutions for the professional and broadcast markets. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications. Waves’ Maxx technologies dramatically enhance audio performance and are used by industry leaders such as Sony, Sanyo, JVC, Toshiba, and many others. For more information, visit the Waves Web site at <http://www.waves.com>.

About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands, including AKG, harman kardon, Infinity, JBL, Lexicon and Mark Levinson. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,000 people across the Americas, Europe and Asia, and reported sales of \$3.4 billion for the fiscal year that ended June 30, 2010. The company’s shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

JBL and Odyssey are trademarks of HARMAN International Industries, Incorporated, registered in the United States and/or other countries. GRAMMY is a registered trademark of the National Academy of Recording Arts & Sciences. Features, specifications and appearance are subject to change without notice.

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