



PRESS RELEASE

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Clarion Broadens Use of MaxxBass® in Powered Automotive Subwoofers

*Waves psycho-acoustic bass technology enables small,
high performance subwoofers for space limited automotive applications*

Tokyo, Japan and Tel-Aviv, Israel, September 18, 2006 — WAVES AUDIO LTD., a leading provider of audio signal processing technologies, announced today that Clarion has expanded its line of powered automotive subwoofer products with MaxxBass® technology. Due to strong market acceptance in Japan and Europe, Clarion now offers three different MaxxBass powered subwoofer models, the SR314, SR617 and SRV102.

“Car audio customers often desire strong bass, but this is usually difficult to achieve without large, high power subwoofers,” said Isao Masaki, manager Product Planning Dept., Sales & Marketing Division, Clarion. “MaxxBass is unique in that it allows us to achieve power bass levels without large enclosures. It is ideal for space limited car applications.”

“Waves MaxxBass is being adopted in an increasingly wide range of applications from iPod speakers to LCD TVs to PCs, and now with Clarion’s support, powered automotive subwoofers,” said Paul Bundschuh, vice president sales & marketing, Waves Semiconductor Division. “Waves is pleased assist Clarion in creating such innovative automotive audio products.”

Not a Bass Boost Technology

MaxxBass is **not** a bass boost technology. Instead, it uses a Waves-patented *psycho-acoustic* algorithm which extends perceived bass response by up to 1.5 octaves. By enabling small speakers to deliver full range sound, Waves is improving the performance for a wide variety of consumer electronics products, including portable loudspeakers, car audio, LCD TVs, computers and home theater systems.

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About Waves Audio Ltd.

Waves is the world's leading developer and provider of professional digital audio processing tools. Waves technologies are used to improve sound quality in the creation of hit records, major motion pictures, popular gaming and multimedia titles the world over.

For more information, visit www.waves.com.

About Maxx®

With more than a decade of leadership in the development of psycho-acoustic algorithms, Waves now offers a variety of solutions under the Maxx® brand. Manufacturers of consumer electronics are dramatically improving performance and reducing system costs using Maxx technologies. These solutions include custom semiconductor devices and licensing Waves proprietary algorithms to DSP and computer platforms. Maxx solutions are rapidly being adopted by firms such as Sony, Sanyo, Samsung, JVC, NEC, Altec Lansing, and others.

For more information, visit www.maxx.com.

About Clarion Co., Ltd.

Clarion ranked among the top 100 Global OEM Suppliers by Automotive News. Clarion, an international leader in car audio and electronics since 1940, is positioned as the No. 1 independent car audio manufacturer. The company conducts research, development, engineering, design, manufacturing, and sales and marketing of entertainment, communications, security, and navigation products for the automotive environment, including IVCS (in-vehicle computing systems). Clarion has 11 factories in 8 countries, with marketing and sales affiliates in Europe, North and South America, Asia and Australia.

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