



SONIC IMPACT LAUNCHES SI-5 GEN 2 USING REVOLUTIONARY WAVES AND NXT TECHNOLOGY

London, 8th January, 2002 – NXT licensee, Sonic Impact Technologies is hoping to generate a significant amount of noise when it launches the latest version of its hugely successful **SI-5** portable NXT-based flat panel speakers today at the Consumer Electronics Show, (CES January 8-11th), in Las Vegas.

The '**SI-5 Gen 2**' differs from its original counterpart, the SI-5 Gen 1 in two ways:- Firstly it incorporates an entirely new two-piece design with a built in amplifier; the Si-5 Gen 1 consisted of three pieces, two speakers and a separate class D amp. The SI-5 Gen 2 now has the amplifier integrated into one of the two speakers, so that when the speakers conveniently are clipped together, they can travel as a single unit.

Secondly as a *world first* in a consumer electronics product, the SI-5 Gen 2 utilizes a new low cost implementation of a psycho-acoustic bass extension technology called 'MaxxBass'®. Developed and patented by Waves Ltd, a leader in audio signal processing solutions to the professional audio market, MaxxBass produces a perceived or virtual bass, which is up to 1 1/2 octaves below that which is being actually produced. Waves MX3000AS MaxxBass ASIC (Application Specific Integrated Circuit) implements the same high quality MaxxBass algorithm used by top audio professionals in the creation of the world's most popular music. Using MaxxBass in the Si-5 Gen 2 allows this small portable audio system to deliver a superior bass response to many larger, more costly and less battery efficient systems.

As with the original SI-5 Gen 1 system, NXT's SurfaceSound™ technology is also at the heart of the SI-5 Gen 2's audio performance and design. Unlike conventional speaker designs, SurfaceSound technology yields complex vibration modes over the entire panel surface, producing full frequency response from 200 Hz to 20 kHz from a single driver for remarkably pure, coherent and uncoloured sound quality. In addition, the panel's wider dispersion pattern fills the listening area with an

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expansive soundfield, eliminating the “beaming” of conventional speakers and immersing the listener in a wider sonic “sweet spot.”

NXT,Waves and Sonic Impact Gen 2.../2

The speakers of the SI-5 Gen 2, which will be available in two new colours, black and a two-tone metallic silver, clip together and are the size of a CD carry case. The SI-5s are ideal accessories for any portable sound source, whether a CD player, MP3 player, portable DVD player or laptop computer.

As well as the SI-5 being available as a stand alone portable speaker product, Eagle Creek, a leading US manufacturer of travel luggage and accessories, is introducing three products that will have the SI-5 Gen 2 installed: a backpack, a shoulder bag/brief case, and a small "clutch" size bag. Plans for the future include a laptop carrier. In each case the SI-5 Gen 2 speakers can be removed from the bags for independent use.

Robert Cotton, President of Sonic Impact Technologies says of his SI-5 Gen 2 product: “Joining MaxxBass with a portable NXT flat panel product is the perfect marriage for us. We are very excited about our latest addition to the SI-5 family, and are confident that with its audio and design enhancements, it will be even more enthusiastically received than the original.”

David Pearson, CEO of NXT commented: “The second generation SI-5 product is yet more evidence that licensees, such as Sonic Impact, see real commercial advantages in using NXT technology.”

Gilad Keren, CEO of Waves Ltd stated, “Waves has developed MaxxBass from years of working with arguably the world’s most demanding audio professionals, artists and mastering engineers for the world’s most popular music. Our new MX3000AS semiconductor solution delivers the benefits of this powerful technology to the consumer electronic industry. It ideally complements NXT’s SurfaceSound speaker technology in the SI-5 Gen 2.”

Examples of the new SI-5 and the Eagle Creek audio product line are on show at NXT’s booth at CES (NXT Booth 1773, Central Hall, Las Vegas Convention Center) and in Sonic Impact’s own hospitality suite at the Mandalay Bay Resort.



About NXT

NXT's business is the invention, patenting, licensing and marketing of enabling technologies in sound reproduction and speech recognition. NXT is setting a new world standard in loudspeakers. The company offers a superior alternative to existing technologies across a broad variety of product sectors, while creating new opportunities in applications where conventional technologies cannot be applied. NXT has developed industry-specific expertise and is focused on helping its licensees get product to market efficiently and cost effectively.

NXT now has over 230 licensees for its patented SurfaceSound™ flat panel loudspeaker technology. Licensees include Acer Computers, Armstrong, DaimlerChrysler, General Motors, Fiat R&D USA, NEC, Philips, Tannoy, Matsushita Communication Industrial, LG Electronics, TDK and Siemens. The company, which is fully listed on the London Stock Exchange (symbol NTX), has Technology Centers in Cambridge and Malvern and operations in London, Tokyo, Hong Kong, California, Detroit and Hamburg.

About Sonic Impact

Sonic Impact Technologies, LLC (Sonic) is a recently formed California limited liability corporation focusing on the development and enhancement of technology relating to sound and wireless technology and their uses in the commercial and private markets. Although recently formed, Sonic itself is the combining of efforts of a select group of individuals who have functioned effectively for over 22 years in the areas of manufacturing, importing, marketing and distribution. The specific reason for forming Sonic is to bring to the general marketplace new products and enhancements of existing products as they relate to the technology of NXT flat panel sound, new developments in sound circuitry and unique applications of wireless technology. Utilizing a combination of proprietary and existing technology and applications, the company has created and/or enhanced a number of products that are already developed and tested for the commercial and private marketplace.

About Waves Ltd.

Waves is a leading provider of DSP solutions for professional audio content creation and Maxx™ audio signal processing solutions for consumer applications. Waves award-winning audio processor Plug-Ins are the technology and market share leader for audio professionals in content creation by utilizing proprietary DSP algorithms based on Waves psycho-acoustic expertise. Waves' Maxx technology dramatically enhances audio performance in consumer applications and has been licensed to several leading companies, including Motorola and Microsoft. For more information, visit Waves Web site at <http://www.waves.com>. For more details on MaxxBass® please visit www.maxxbass.com.

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